



Romi Wilson

Product designer

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602.527.4919

EDUCATION

Thinkful | Product Design and UX (On track to complete 10/2019)

Academy of Art Architecture and Design in Prague

June 2014

Master of Arts (M.A.)
Design and Applied Arts

SKILLS

Adobe Creative Suite

Handsketching

Conceptual thinking

User research

Wireframing

Prototyping

Figma

InVision

Sketch

Illustration

HTML

CSS

JavaScript - knowledge

Czech / English / French

EXPERIENCES

Product Designer / Co-founder

Peas in Heart Design Studio / 2015 - current (4 years)

Create content strategy, user personas and user stories. Sketch concepts, wire frame and test. Track users on Google Analytics. Retouch photos and maintain e-commerce. Post weekly blog posts. Collaborate virtually with a team in Europe. Develop company strategy and approve budgets. Create custom illustrations for institutions. Create illustrations for retail products offered by over 30 retailers.

Visual Designer / Contractor

Of Whonder / 2017 - current (2.5 years)

Develop concept and information architecture. Sketch and create wire-frames. Provide hi-fidelity prototypes. Collaborate with development team. Create icons, work with photography and videos. Conceptualization and execution on print materials including catalogs and marketing pieces.

Assistant Designer

Ann Taylor / 2018 - 2019 (10 mo.)

Managed seasonal color library and collaborated closely with other departments. Reviewed prints and communicate with overseas mills. Created flat sketches. Attended fittings and collaborated with cross functional teams. Coordinated with merchants during line buildings.

Trim buyer

Oscar de la Renta / 2017 (6 mo.)

Sourced novelty trims and branded materials. Communicated daily with overseas factories and suppliers. Issued purchase orders and maintained bulk materials in Product Lifecycle Management.